



2021 Sponsorship

Help us stage the third biennial Guilford Performing Arts Festival while generating visibility and community good will for your business or organization. Highlights of the festival this year:

- Six world premieres in dance, drama, music and spoken word
- Post-show, artist-led discussions • Workshops and master classes
- Kickoff fundraiser on the Green

All performances and workshops free! We can't do this without you!

Yes! Sign me up as a sponsor of the 2021 Guilford Performing Arts Festival. Count on me at the following level (check one box below and select payment method):

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BENEFIT	MAJOR \$5,000+	PLATINUM \$2,500+	GOLD \$1,000+	SILVER \$500+
Backstage pass to all events	•			
VIP parking	•			
Complementary booklet ad	Full page	1/2 page	1/4 page	1/4 page
Tickets to fundraiser (\$125 value per)	4	2	2	1
Promotional materials on event table	•	•		
GPAF website news coverage	Dedicated	Dedicated	Group	Group
Email blast mentions (1,500+ circ.)	Dedicated	Dedicated	Group	Group
Social media acknowledgments	Dedicated	Dedicated	Group	Group
News release mention (300,000+ circ.)	Dedicated	Group	Group	Group
Visibility on festival web site	Logo w/link	Logo w/link	Logo	Logo
Logo on newspaper ads (27,600 circ. x4.)	•	•		
Logo on festival poster & promo card	•	•	•	
Logo on festival banner	•	•	•	
Logo on venue entry signs	•	•	•	•
Recognition by hosts from festival stage	•	•	•	•

NAME: _____

PHONE: _____ EMAIL: _____

COMPANY: _____

WEBSITE: _____

ADDRESS: _____

CITY, STATE ZIP: _____

- CHECK ATTACHED
- ONLINE CREDIT CARD PAYMENT
- PLEASE BILL ME

PAYING BY CHECK? Enclose check payable to Guilford Performing Arts Festival and mail complete form to Peter Hawes, c/o Essex Publishing, 130 Montowese St., Branford CT 06405

PAYING ONLINE? Use link at guilfordperformingartsfest.org/donate, and email form to gpafest@gmail.com.

QUESTIONS? Call (203) 675-5630.

2021 Guilford Performing Arts Festival Program Booklet Ad Order Form



1. Circle if you are a sponsor at the:

- Major level (\$5,000): Full page
- Platinum level (\$2,500): Half page
- Gold/Silver level (\$500+): Quarter page

2. Ad format size selection (Circle)

- Full Page 5"x8" \$350
- Half Page 5"x3 7/8" \$250
- Qtr Page Horiz. 5"x1 7/8" \$150
- Qtr Page Vert. 2 3/8"x3 7/8" \$150

3. Circle ad format:

JPEG PDF TIFF

**Art must be camera-ready,
300 dpi or higher, and sized to
precise dimensions**

4. Please complete the following:

Name _____
Company _____
Address _____
Phone _____
Email _____

5. Send digital files to:
gpafest@gmail.com

6. Paying with Cash or Check (circle)

Please make checks payable to:
Guilford Performing Arts Festival

7. Please mail payment & ad art to:

Peter Hawes
c/o Essex Publishing
130 Montowese St.
Branford, CT 06405

**Ad forms, art and payment must be
received by August 6, 2021**

Questions: 203-675-5630; gpafest@gmail.com

**The Guilford Performing Arts Festival is a
501 (c)(3) nonprofit organization.**

\$350 FULL PAGE 5"x 8"

\$150 QUARTER PAGE-Horizontal 5" x 1 7/8"

\$250 HALF PAGE 5" x 3 7/8"

**\$150 QUARTER PAGE-
Vertical 2 3/8" x 3 7/8"**