



SEPTEMBER 26-29  
2019

# GUILFORD PERFORMING ARTS FESTIVAL

SPONSORSHIP FORM

music  
drama  
dance

The Guilford Performing Arts Festival will energize the mid-Connecticut Shoreline with live performances, workshops, readings and other events in music, drama, dance, spoken word and circus arts.

HIGHLIGHTS INCLUDE:

- ★ Big Top stage on the Guilford Green
- ★ Performances, school residencies, workshops, and master classes by world-renowned artists
- ★ Performances by student ensembles
- ★ An innovative community-service project puts dancers in a therapeutic setting to work with youth in addiction recovery



★ four days ★ 50 shows and workshops ★ 20 venues ★

*We can't do this without you!*

Please choose one of our sponsorship levels (reverse side) or contact us today to customize a package to meet your business needs. When you become a sponsor, you enable the Guilford Performing Arts Festival to bring the Shoreline alive and show how the arts can change lives!

- CLASSICAL
- CHORAL
- OPERA
- MUSICAL THEATER
- JAZZ
- GOSPEL
- ROCK
- BLUES
- R&B
- HIP HOP
- BLUEGRASS
- WORLD MUSIC
- STAGED PLAYS + READINGS
- STORYTELLING
- POETRY
- COMEDY
- BALLET
- CONTEMPORARY DANCE
- CIRCUS ACTS
- SPONTANEOUS HAPPENINGS
- BUSKERS

**Yes!** Sign me up as a sponsor of the 2019 Guilford Performing Arts Festival. Count on me at the following level:

PRESENTING SPONSOR (\$10,000+)

MAJOR SPONSOR (5,000+)

PLATINUM SPONSOR (\$2,500+)

GOLD SPONSOR (\$1,000+)

SILVER SPONSOR (\$500+)

CHECK ENCLOSED  
*payable to Guilford Performing Arts Festival*

PLEASE BILL ME:

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

We're a 501(c)(3) nonprofit organization, and your contributions are tax-deductible to the extent allowed by law.

ENCLOSE CHECK AND MAIL COMPLETED FORM TO:  
Guilford Performing Arts Festival  
316 Little Meadow Road, Guilford, CT 06437

or EMAIL TO:  
gpafest@gmail.com

DONATE ONLINE AT:  
guilfordperformingartsfest.org/getinvolved/donate

QUESTIONS OR ADDITIONAL INFORMATION:  
Call William Boughton, festival chairman, at (203) 453-9797

guilfordperformingartsfest.org



**GUILFORD  
PERFORMING  
ARTS  
FESTIVAL**

**SPONSORSHIP LEVELS AND BENEFITS — 2019**

<b>BENEFIT</b>	<b>PRESENTING \$10,000+</b>	<b>MAJOR \$5,000+</b>	<b>PLATINUM \$2,500+</b>	<b>GOLD \$1,000+</b>	<b>SILVER \$500+</b>
BACKSTAGE PASS TO ALL EVENTS	*				
VIP PARKING IN DOWNTOWN GUILFORD	*				
PREFERRED SEATING AT MARQUEE FESTIVAL EVENTS	*				
ADDRESS THE AUDIENCE FROM STAGE AT FESTIVAL EVENTS	*				
LOGO ON PRINT & DIGITAL PROGRAM BOOKLET COVER (EXPECTED REACH: 8,000+)	*				
PROGRAM BOOKLET ADVERTISING	FULL PAGE, COVER CHOICE-\$500 VALUE	FULL PAGE-\$350 VALUE	HALF PAGE-\$250 VALUE	QUARTER PAGE-\$150 VALUE	BUSINESS CARD-\$75 VALUE
FESTIVAL EMAIL BLAST PLACEMENT, APPROX. 28 BETWEEN 4/1 AND 12/31	NAME, LOGO & LINK	NAME & LOGO	LOGO		
FESTIVAL EMAIL BLAST FEATURE COVERAGE UPON SPONSORSHIP ANNOUNCEMENT	LEAD FEATURE STORY	LEAD FEATURE STORY	SECONDARY STORY		
NEWS RELEASES TO MEDIA WITH 300,000+ PRINT & DIGITAL CIRCULATION	DEDICATED RELEASE + MENTION IN ALL	PART OF SINGLE, GROUP RELEASE	PART OF SINGLE, GROUP RELEASE		
GPAF WEBSITE NEWS COVERAGE, LIVE THROUGH 2020	DEDICATED STORY	PART OF GROUP STORY	PART OF GROUP STORY		
GPAF WEBSITE LOGO RECOGNITION, LIVE THROUGH 2020	NAME, LOGO & LINK	NAME & LOGO	LOGO	LOGO	LOGO
TICKETS TO DINNER ON THE GREEN* (\$150 VALUE PER TICKET)	4	2	2	1	1
PHOTO OPPORTUNITIES WITH FESTIVAL ARTISTS	*	*			
NAME AND LOGO ON BANNER IN MAIN STAGE TENT	*	*			
DISTRIBUTE PROMOTIONAL MATERIALS AT FESTIVAL EVENTS	*	*			
LOGO ON FESTIVAL RACK CARDS (20,000 GREENWICH TO STONINGTON), 7/1 TO 9/29	*	*			
DEDICATED SOCIAL MEDIA POST (FACEBOOK, INSTAGRAM & TWITTER) ANNOUNCING SPONSORSHIP	*	*			
LOGO ON 4 ADS IN GUILFORD COURIER, THE SOURCE & THE SOUND NEWSPAPERS (27,600 HOUSEHOLDS PER)	*	*			
LOGO ON FESTIVAL POSTERS (200 HUNG NEW HAVEN TO MIDDLETOWN TO SAYBROOK), VISIBLE 8/1 TO 9/29	*	*	*		
LOGO ON PULLOUT MAP/SCHEDULE IN PROGRAM BOOKLET	*	*	*		
RECOGNITION BY GPAF HOSTS FROM STAGE AT FESTIVAL EVENTS	*	*	*	*	
LOGO ON SIGNAGE AT ALL FESTIVAL EVENTS	*	*	*	*	*

\*Additional tickets to Dinner on the Green available for additional donation of \$150 per seat.